## **Ratos investment in HL Display**



## Investment hypothesis 2010

- Untapped sales potential in many geographies and segments
- Profitability upsides from improved sales and operations
- Capital efficiency opportunities, e.g. NWC reduction

## **Development and recent actions**

- Weak revenue development, significant efficiency gains
- New management team since 2016/2017

## Agenda going forward

- Revitalize sales and go-to-market models to achieve sustainable and profitable growth
- Lead on innovation and accelerate product development
- Realize additional efficiency opportunities to boost profitability



