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Ratos and value creation in challenging times Susanna Campbell, CEO

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Today's presentation

- Strategy: past and future
- 2012 for Ratos
- 2013

New CEO and Chairman: change but no drama

- CEO with focus on continuity
- However: continuous improvements key
 - Changing business environment
 - Ratos good, but can always get better
- Review of strategy
 - Interviews
 - Market overview
 - Review of Ratos's performance

PE – bright future or mostly cloudy?

Increased committed capital



Lower returns over time

Median IRR (%) per vintage year för buyout funds



Record high number of PE companies



Capital committed to PE has increased substantially

LP commitments (\$ bn) to private equity by vintage year - global



Number of PE companies at continued record high



PE investments in Sweden were "all-time-high" 2011



Source: SVCA Årsrapport 2011

Lower returns over time

Median IRR (%) per vintage year for buyout funds



Source: The 2011 Prequin Private Equity Performance Monitor

Impact on the industry and Ratos

- PE ownership increasingly common
- Expect tough competition going forward
- Only the best can attract new capital
- Easy money is gone (for good?)
- Need to bring more to the table than financial engineering
- Ratos and our business model (even more) competitive

Ratos in a very good position

- First many strengths
 - Well functioning and successful strategy
 - Brand and values
 - Ownership structure and long-term view
 - Organisation with deep business knowledge and drive
- Also
 - Financing not for everybody and definitely not on the same terms
 - Active ownership even more important going forward
 - Challenging market = an opportunity for Ratos

Nevertheless: challenges lie ahead

- Macro environment
- Competition: acquisitions / transactions
- Pressure on returns
- Capital need for flexibility

Strategic framework stands

- Many opportunities remain
- Focus on development within current strategic framework
- Broaden strategy in the future?

PEC 2.0



2013



Introducing MacBook Pro with 13-inch Retina display

Over 4 million pixels. Under 3.6 pounds. It's impressive by any measure.

PEC 2.0: priorities

- 1. Further develop active ownership
- 2. Increase focus on transactions
- 3. Increase efficiency in the organisation
- 4. Ensure flexible access to financing

20% IRR target stands

- Benchmarking: Ratos in line with top performers
- The effect of the financial crisis
- 20% realistic target going forward
- All things equal: tougher to achieve now

Objectives

- Excellence in industrial development and active ownership
- High transaction activity
- Continued high returns
 - Growth

2012: the first step on Ratos's new journey

- 1. Focus on profit growth in the portfolio
- 2. High transaction activity
- 3. New organisational structure
- 4. Flexible access to financing

1. Active ownership in a challenging market

- Existing portfolio key
- Not "one-size fits all"
- Flexibility
- High level of preparedness
- Cost focus
- Selective growth focus
 - Offense after defence fixed
 - Take market share

1. Active ownership – the portfolio in 2012

- Weak economic climate
- Mixed performance
 - Half of companies performing better than 2011
 - Three companies with strategic issues
- Significant action programs
 - Stabilisation of profits in Q4
 - Action programs have effect

1. Overall view of development 2012

Arcus-Gruppen Bisnode Finnkino **GS-Hydro** HL Display KVD Kvarndammen Mobile Climate Control Stofa

Biolin Scientific Contex Euromaint Hafa Bathroom Group Inwido SB Seating

AH Industries DIAB Jøtul

2. Well functioning bank market

- Increasing bank activity through 2012
- Selective banks
- Ratos has strong position

2. Increased internal focus on transactions

- High deal flow
- Own initiatives balance structured processes
- PE funds need to sell
- Bilateral discussions
- Increasing quality in deal pipeline through 2012

2. High transaction activity

Exits

- Anticimex: 24% IRR
- Contex: -16% IRR
- Lindab: 23%/11% IRR
- Stofa: 55% IRR
- Acquisitions
 - Arcus-Gruppen's add-on
 - Aibel

3. New organisational structure



4. Flexible access to financing

- Ratos's business model different
 - Big flows of capital difficult to forecast
- Timing important
- Need to make acquisitions when they are available
 The "smörgåsbord" of financing
- Overall risk no leverage in holding company
 - Increasingly interesting acquisition opportunities in 2012

4. Flexible access to financing - how?

Lowered dividend

- Maximise value creation long term
- Dividend a priority for Ratos
- Updated dividend policy
- Existing mandate to issue B-shares
- Suggested new mandate to issue preference shares
 - Handles in- and outflows
 - Debt-like equity

Macro 2013

- Brighter signals
 - Emerging markets
 - US
- Gradual global recovery 2013
- Downside risks
- Europe lags
- Means continued tough macro environment for 2013 at least first half

2013 for Ratos

- Significant exposure to Nordics and Western Europe
- Brighter towards the end of 2013?
- High level of preparedness
- Conditions for improved results in the holdings mainly in H2

Increased transaction activity 2013?

Nordic banking market continues to function well

- High capital availability
- Selective banks
- Transactions focus
- Indications on higher activity 2013
 - More stable market conditions
 - Closure?
- Many companies in pipeline

Ratos well positioned for the future!

- Strategic framework stands
- Room for development: PEC 2.0
- Interesting acquisition opportunities
- 20% IRR requirement stands
- Flexible access to financing is key
- Challenging 2013 (at least the first half)
- Focused and motivated organisation

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