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### Leading LED Secondary Optics for the Lighting Industry





## LEDiL

## A key input for LED lighting solutions

#### Ledil's secondary optics manages light, thus turning light into lighting

#### LED solution without optics

- Emits light in many directions
- Uncomfortably bright
- Suitable for simple applications



#### LED with secondary optics

- "Manages" the light through clever use of lenses/reflectors
- Enables advanced and application specific lighting design
- Focuses the light and creates pleasant light & reduced glare









#### Global lighting market by LED and other lighting



LED lighting will represent 60% of a plus €100 bn lighting market by 2020 Competitive secondary optics is key to a winning positon on the LED market Tremendous scope to increase the use of secondary optics in LED lighting

Source: McKinsey

# LEDiL

## Fact Sheet

The undisputed leader in the western market...

Established 2002

- World Leader in Secondary Optics in LED Lighting
- ✓ Over to 3600 optical designs
- Performing well on fast growing market
  - 42,1% CAGR from 2006 to 2014
  - 26.8M€ in revenues
  - EBITA 8.2M€/31% adjusted
  - 70 Employees, 22 Agents and +60 Distributors



Ledil founders with the President of Finland receiving his internationalization award

## LEDIL Leadership based on competitive advantages

#### Sustainably leading position based on strong company culture

The best optics solutions
 Operational excellence
 Comprehensive coverage
 The preferred partner

...but also an attractive platform to develop a larger and more influential role in the lighting component industry...







## LEDIL The best optics solutions on the market...

#### **Best in the world**

- Best performance
- Supreme lighting
  experience
- Excellent manufacturability

#### The widest offering

- True free-form optics
- Lenses, reflectors and arrays
- Symmetric and asymmetric optics
- Custom designs and solutions
- Application and simulation support
- Optimized for most LED's & COB's

#### **Multitude of applications**

- Street and area
- Indoor architectural and general
- Outdoor architectural
- Industrial and retail
- Office and hospitality
- Security



Optical Surface Patent Pending



Silicon Lens Patent Pending



Light Guide System Patent Pending



Reflectors



Zoomability Patent Pending

# LEDIL Operational excellence aligned with volume growth

3 core skills and scalability facilitate sustained leadership (and concept widening)

Well developed logistics

World class R&D

Comprehensive S&M set-up

**Production outsourced** 

- Highly skilled team leveraging on advanced design tools
- Solution driven converting market needs into new products
- Efficient process for fast response and high delivery certainty
- Proven policy of adequate stock ensuring customer satisfaction
- Technically skilled team deliver client guidance and R&D input
- Incentives drive growth and alignment with Ledil's principles
- Production outsourced to partners in China and Finland
- Tight control on production management retained
- Current capacity enable significant expansion
- Concept well developed and can easily be scaled up



#### **Global reach with local focus**





## LEDIL<sup>®</sup> Ledil has a very strong market position

A unique and the most impactful way to leadership in secondary LED optics























## LEDIL Leadership manifested in strong financials... ...confidence in continued growth fuelled by widening the offering



2005/2006-2013/2014 accounting year Oct-Sep, 2014 calendar year

# LEDiL

www.ledil.com

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